

SHdAuU9Gaqo

(DESCRIPTION)

[00:00:00.00] Bissell.

(SPEECH)

[00:00:00.63] My name is Seth Clifford and I'm the vice president of global engineering at Bissell. The Crosswave Cordless Max builds on existing Crosswave technology and delivers an even more robust cleaning experience. Of course it's cordless, so you can just grab it and go anywhere you need to clean. The lithium ion battery delivers incredible suction power and a new foot design delivers improved edge cleaning making it easier to pick up messes like pet hair in corners and against walls and baseboards.

[00:00:28.62] But the heart of the new Crosswave Cordless Max is still the fact it lets you vacuum and wash both hard floors and area rugs at the same time with one machine. Look at how the Crosswave performs in this mess compared to a typical mop. The crossway of applies the perfect amount of clean water, and formula directly onto the brush roll. And the powerful suction of the Crosswave draws all the dirty water and debris off the floor and into the dirty water tank, so you always put clean water on your floors, and they dry more quickly.

[00:01:02.10] Right on the handle is the mode button which lets you select either the area rug or hard floor setting.

(DESCRIPTION)

[00:01:07.71] Hard Floor Mode.

(SPEECH)

[00:01:08.52] This adjusts the amount of water, and formula that gets released. The Crosswave Cordless Max cleans all types of hard floors, sealed hardwood, laminate, vinyl, linoleum, and tile.

(DESCRIPTION)

[00:01:20.82] Area Rug mode.

(SPEECH)

[00:01:21.35] In area rug mode the Crosswave of releases the right amount of water, and formula. So you can freshen your area rugs, actually washing them, with the Bissell solution while it vacuums up debris. Then when you're done nothing will have soaked through to the bottom so no water gets trapped between the rug and the floor. Obviously that's a level of cleaning that can't be delivered by a regular vacuum.